

Guidance for 2010 awards

Premium sponsors:

Kalyx – A business with social purpose, Kalyx manages HMPs Addiewell, Bronzefield, Forest Bank and Peterborough
G4S – The international security solutions group G4S manages HMPs Altcourse, Parc, Rye Hill and Wolds



Multi-award sponsor:

Partnerships in Care – provider of medium secure mental health hospitals

WHY enter the Koestler Awards?

- We give over 1,500 awards a year. Every entrant gets a participation certificate. Most winners get a cash prize. The total prize money is over £30,000.
- Our awards have been running for 48 years and attract over 5,000 entries from offenders, detainees and secure patients across the UK. We give feedback and encouragement to entrants of all abilities, and prestigious national recognition for genuine achievement.
- 2010 awards:

Platinum	£100 + gilded certificate
Gold	£60 + gilded certificate
Silver	£40 + embossed certificate
Bronze	£20 + embossed certificate
Special Awards for under 18s	£25 + embossed certificate
Highly Commended	embossed certificate
Commended	certificate
- Entries are judged by over 60 experts from different fields, who send brief written feedback to as many entrants as possible.
- We show a selection of the entries to the public at our annual UK exhibition, which attracts around 10,000 visitors. This takes place in Autumn 2010 at London's Southbank Centre, one of the most famous arts venues in the world. We also show collections of work at other events throughout the year.
- The UK exhibition also includes readings, performances, listening stations for music, film screenings and a special event for the families of Koestler Award winners.
- **NEW FOR 2010!** Following on from new exhibitions in Manchester and Edinburgh in 2009/10, a selection of entries from the North West and Scotland will be exhibited locally again this year. This is an extra chance to have your work seen and considered for extra awards sponsored by The Co-operative. We hope to extend this to other areas soon!
- In visual arts and crafts, we can try to sell your work on your behalf.
- We may reproduce your work on our website, merchandise or publications: we will send you copies if we do.
- If you show strong artistic talent and are due for release, we may allocate a professional artist to mentor you in the community.

WHO can enter?


- Any current inmate of a UK prison, young offender institution, secure training centre, secure children's home, immigration removal centre, or high or medium security psychiatric hospital or unit (including the Channel Islands and Isle of Man). (contd.)
- Any current client of the Probation Service, a Youth Offending Service, the Scottish Criminal Justice Social Work Service or their equivalents elsewhere in the British Isles.

- Any UK citizen currently in a prison overseas.
- You may enter as an individual or as a group.

WHAT can I enter?

- You can enter original work in any of the artforms listed in this guidance.
- The work must be from the last 12 months.
- The work must have been created when the entrant was eligible for Koestler Awards (see WHO can enter) – eg while in prison, not before coming into prison.
- You may send as many entries as you like, as long as each entrant or group sends no more than 5 entries in one artform.
- We do not accept paintings or drawings copied from other paintings or drawings.

HOW do I enter?

- Fill in one entry form for each entry. You are welcome to photocopy the form.
- Ask an authorised member of staff to sign each form and give their contact details. We cannot accept your entry if it is not signed by a member of staff.
- Pack your work carefully so that it reaches us safely. Very large, heavy, fragile or valuable items should be delivered and collected by hand. Many establishments send a van of entries each year: ask if this happens at your establishment.
- In artforms marked  you may enter by sending photographs.

WHERE do I send my entry?

- Koestler Arts Centre, 168a Du Cane Road, London W12 0TX
- For deliveries in person: we are usually open weekday office hours, but ring us before coming. Our website has a map and directions.

WHEN do I have to enter and when will I hear back?

25 March 2010 Closing date for all entries to reach Koestler Arts Centre

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|--------------|--|
| June – July | Judging of entries |
| End July | Under 18s results published on our website |
| End August | All other results published on our website |
| | Under 18s certificates and prizes sent out |
| Oct – Dec | Exhibition at Southbank Centre |
| Mid October | All other certificates and prizes sent out |
| End December | Sales money sent out |
| | 2011 entry forms published |
| End Jan 2011 | All entries returned, except a selection kept for further exhibition or sale until Sept 2011 |

WHAT CONDITIONS are there?

By entering the Koestler Awards, you agree to the rules set out in this guidance and to the following 3 conditions:

- a) that, while all artworks are handled with the utmost care, the Koestler Trust and its agents accept no liability for loss or damage to entries, however caused;
- b) that all entries may be exhibited, reproduced, published, broadcast or distributed by the Trust and its agents;
- c) that the judges' decisions are final: we will not enter into any correspondence about awards decisions.

Will my NAME be shown with my artwork?

- We will make your name public only if (i) you are aged 18 or over and (ii) we have signed permission on the entry form, both from you and from an authorised member of staff.
- Please **think carefully** about having your name shown. We are happy to give you public credit for your achievement, but it may identify you as an offender to relatives, employers or the press. We cannot accept responsibility for any repercussions.

Authorised Member of STAFF

- In prisons and secure settings, the member of staff supporting the entry must be an employee of the establishment (not a visiting artist or employee of an external education provider). In the community, the member of staff should be a probation officer or other professional case worker.

How will my work be SOLD?

- Koestler sales are for visual arts and crafts.
- We will sell your work only if we have permission from you and (if you are in a prison or secure setting) from your establishment.
- We sell most work at our exhibitions and some at the Koestler Arts Centre. If your work does not sell, we will return it by the end of January 2011.
- We keep back a selection of work to sell at other events through the year and through Pictora, our new on-line sales channel run as a social enterprise with ex-offenders. Any work unsold from this selection will be returned by December 2012.
- All sale prices are now set by the Koestler team. We always aim to get the highest price we can. Prices start at £10 and rise to around £500 for outstanding works, but most of our sales are around £50-£100. (We have found in the past that entrants set prices for their own work either much too high or much too low.)
- **NEW FOR 2010!** We have increased the proportion of the price that goes to Victim Support. Proceeds from every sale are now divided as follows:-
 - 50% for you, the artist;
 - 25% as a donation to Victim Support, the national charity for people affected by crime;
 - 25% to help the work of the Koestler Trust (registered charity no. 1105759).

These percentages are slightly different if your work is sold on-line through Pictora, as the money helps support and train the ex-offenders working on Pictora.

How will my entry be RETURNED?

- We pack all artwork carefully for its return journey.
- If you are in prison or a secure setting, we will return your work there, usually to the Education Department.
- If you are in the community, we will return your work by post, as long as you tell us your address on the entry form.
- Alternatively, you may collect your work in person from the Koestler Arts Centre, as long as you let us know beforehand.
- If your entry is very large, heavy, valuable or fragile, we may need it to be collected in person: please ring us to discuss.

How will I get any MONEY from prizes or sales?

- We issue prize money in July-September and money from sales in December.
- If you are in a prison or secure setting, we send the money in a cheque to your establishment. The finance staff will credit it to your private cash.
- We can send a cheque either in your name or in the name of someone you specify on the entry form. Or you can collect the cash from the Koestler Arts Centre, as long as you let us know beforehand.

SCOTTISH PRISONS ONLY: Entrants in Scottish prisons cannot benefit directly from sale of their artworks. If a Scottish prison gives permission for artwork to be sold, and if an entrant wishes his or her work to be sold, any proceeds will go to the "common good fund" of the relevant prison. This does not affect prize money, which Scottish prisoners are able to receive.

How does the MENTORING work?

- You can be considered for our mentoring if:
 - you are a Koestler Award winner with strong artistic talent that you want to develop in the future;
 - you will be released from custody in England or Wales in the next 2 years;
 - your probation officer or other relevant professional agrees to your being mentored.
- We give priority to mentoring Koestler Award winners who are aged under 30.
- Our mentors are experienced artists, writers, musicians, producers and craftspeople, specially trained and supported to work voluntarily with Koestler entrants.
- As a mentee, you will be offered 1 mentoring session before release, followed by 9 sessions for up to a year in the community.
- The aim is for you to gain the knowledge and confidence to carry on in your arts field after the mentoring has ended.
- If you are interested, let us know on your awards entry form. We will then write for more information from you and from the relevant professionals.

MORE INFORMATION

Koestler Arts Centre, 168a Du Cane Road, London W12 0TX
Tel 020 8740 0333 Fax 020 8742 9274
info@koestlertrust.org.uk www.koestlertrust.org.uk

Koestler awards: artforms 2010

Writing

- **NEW FOR 2010!** We will no longer be returning writing entries (except braille), so make sure you keep a copy of your work. After the awards process, we will dispose of your work securely.
- All work must be original.
- Number the pages and put your name on every page.
- Entries should be typed or word-processed if possible, but you will not gain credit for fancy graphics.
- If you write about your establishment, do not identify any individuals.

1 Fiction

A short story, collection of short stories, novel or part of a novel.

2 Non-fiction

An article, essay, report, manual, brochure or full-length book on any factual subject.

3 Life story

Any autobiographical prose, from 'My Life in 50 Words' to a full-length book.

4 Magazine journalism

Up to 3 issues of a magazine or newsletter; judged for quality of writing. For visual design, you may enter more copies of the same magazine under Graphic Design.

5 **NEW FOR 2010!** Graphic novels

One full length graphic novel or up to 3 short comics, comic strips or one off cartoons, with drawing and/or text.

6 Braille

We will return braille entries.

7 Achievement in English

50 to 1,000 words of fiction, non-fiction or poetry by an entrant who began writing English only in the last 12 months (and may or may not be a native English speaker). Must include a statement of eligibility signed by a teacher.

8 Poem

Up to 5 poems by one poet. One entry per entrant in this artform.

9 Poetry collection

10 or more poems by one poet, arranged in a particular order with an overall title – in book or pamphlet form, or as if being submitted for publication. One entry per entrant in this artform.

10 Anthology

A volume of short stories, life stories and/or poems by a group of several offenders, detainees or secure patients, in book form or as if being submitted for publication.

11 Stage play

Script with stage directions - a short play, full-length play or part of one. A selection of the short plays will be performed by professional actors during our exhibition at Southbank Centre. We also hope to take the performance into prisons and other establishments.

12 Radio play

Script with studio directions – a full-length drama or part of one.

13 Screenplay

Script with directions for TV or film – a full-length film, an episode from a soap or sit-com, a sketch, documentary or children's programme.

Performance, audio & film

- **NEW FOR 2010!** We will no longer be returning entries, so make sure you keep a copy of your work. After the awards process, we will dispose of your work securely.
- Write the length of the film or recording on the disc or packaging.
- Make clear which elements of the production were carried out by offenders/ patients/ detainees and which were carried out by professionals.
- We will not publicly screen any video or DVD without first consulting the establishment that submitted it.
- If you are entering pieces in different artforms, make sure that they are on different CDs, DVDs etc. so we can send each to the correct judge.

14 Radio production

CD recording of an original broadcast radio production or an edited compilation, e.g. spot/advert, documentary or interview. Up to 40 minutes.

15 Spoken text

Audio recording (CD or cassette) of a reading or performance of an existing or original text, eg. a play, speech, poem or story. Ideal for Story Book Dads. For our reference please state if the text is existing or original.

16 Off-the-cuff speaking

Audio or audio-visual recording (cassette, CD, video or DVD) of any spontaneous or improvised speaking, eg. telling ghost stories, children's stories, jokes, traditional folklore or legends. Must not be read or memorised from a text.

17 Music composition

A written score (not a recording) with or without lyrics. If lyrics are included, say whether or not they are original.

18 Choral music

A recording of a performance of choral music (by a group of singers). Please state whether the music and lyrics are original or existing.

19 Singer-songwriter

A recording of a performance by a musician or small group, that writes, composes and sings their own material including lyrics and melodies.

20 Hip hop, rap, grime

A recording of a musician or small group performing their own material

21 Instrumental

A recording of a musician or small group performing their own or existing music with no lyrics. Please state whether the music is original or existing.

22 Computer generated music

A recording of original music generated entirely, or mostly, using computers.

23 Drama

Video or DVD of a live performance of a play or musical (or part of one).

24 Dance

Video or DVD of a live dance performance.


25 Film

Dramatic or documentary film on video or DVD.

26 Animation

Animated film on video, DVD or CD.

Visual arts and crafts

- All visual artwork must be original. We no longer accept copies. You may use a painting or drawing by another artist as a starting-point, but you must change it substantially so that it becomes your own. We do accept drawings or paintings based on photographs, but, again, you will score higher with our judges if you develop your own style rather than copying exactly.
- If your entry is very large, heavy, valuable or fragile, please ring us: we may need it to be delivered and collected.
- In artforms marked  you may enter by sending photographs with notes. Show the entry from all sides in clear light, give its dimensions, and explain fully how it was made. If we choose the entry for exhibition, we may ask you to send the actual item.

27 Oil or acrylic

A painting mainly in oil, acrylic or tempera.

28 Watercolour

A painting mainly in watercolour or gouache.

29 Drawing

Pencil, charcoal, felt pen or ink.

30 Pastels

If possible, use fixative to prevent smudging.

31 Portraits

All portraits entered in other visual artforms will entered here.

32 Mixed media

Including collages, screen printing, silk painting and batik.

33 Murals and wall-hangings

34 Hand-made greetings cards

(For computer-designed cards, enter under Graphic Design)

35 Calligraphy

Hand-lettering of your own or others' words in any language. May include decoration and pictorial elements.

36 Photography

Up to 10 photographs as individual prints, or in a portfolio or book. Any size or shape, colour or black-and-white. Slides and discs are not accepted. You may manipulate the images using software, but you must have taken the original photograph yourself.

37 Nature photography

As for 32 above, except that the subject must be from the natural world and the image may NOT be manipulated.

38 Graphic design

A printed item with images and text which may be produced or formatted by computer; eg. a poster, leaflet, booklet, greetings card, sign, logo or up to 3 issues of a magazine. Judged for visual quality.

39 Digital image

Up to 5 images (with little or no text) produced or formatted by computer. May be sent as individual prints or in a portfolio or book, not on disc.

40 Web design

CD or DVD with print-out on paper.

41 Sculpture

Abstract or representational form in the round or in relief made from any material. Items larger than 2' x 3' x 4' or heavier than 20kg must be delivered and collected by hand. (Papier mache should be entered in Recycling)

42 Pottery

A vessel made from clay, fired and glazed.

43 Matchstick models

Must contain only matchsticks, uncoloured, with the underlying structure visible.

44 Matchstick & mixed media models

May be coloured and include other supporting materials.

45 Recycling or papier mache

Must be made from waste and **must** include notes of the materials used and how the item was made.

46 Craft

Including toys, jewellery and mosaics.

47 Woodcraft

Emphasis on skills in joinery, veneering, marquetry, turning, carving, fine decoration. Metal and other materials may be added.

48 Furniture

Any material may be used. Items larger than 2' x 3' x 4' or heavier than 20 kg must be delivered and collected by hand.

49 Textile art

Weaving, macrame, machine embroidery, collage and wall-hangings. Flat or raised surface, in 2 or 3 dimensions.

50 Needlecraft

Knitting, crochet, needlepoint and any other items made by hand using needles or hooks. Include explanatory notes, preparatory sketches and any pattern used.

51 Soft furnishings

Including cushions, table linen, bed linen, bath linen and rugs. Include explanatory notes, preparatory sketches and any pattern used.

52 Fashion

Dress-making and tailoring. Include explanatory notes, preparatory sketches and any pattern used. (Enter jewellery under Craft.)

53 Hairstyling

54 Beauty

Including make-up and finger-nail art

Project work

55 Design and technology

A physical product for practical or commercial use, which must include a detailed design, specification or technical drawings.

56 Employment projects

A workshop activity, vocational course or other project that helps prepare participants for employment, producing goods or services to commercial standards. A portfolio of evidence is required, likely to include a timeline, qualifications obtained, photographs, drawings, samples, models, budget and testimonials.